

SUSTAINABILITY SERIES

GREEN STEM

SUPPORTING THE
TOURISM INDUSTRY
THROUGH SUSTAINABLE
RESOURCES

PRESENTED BY PAULA LICHTENWALD

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TUESDAY, APRIL 2 AT 12:00 NOON IN THE PHILAE ROOM

THE GALLERIA | 15 INNOVATION BOULEVARD | SASKATOON

LUNCH AND REFRESHMENTS WILL BE PROVIDED

**LEARN ALL ABOUT GREEN STEM, AN ONLINE RESOURCE
POWERED BY TOURISM SASKATOON DESIGNED TO GUIDE
ITS MEMBERSHIP IN MAKING DELIBERATE CHOICES
TO MINIMIZE THEIR ENVIRONMENTAL IMPACTS.**

TOPICS COVERED WILL INCLUDE:

- Green Stem – how it was started
 - Resources on the website
 - Partners and Pledge Takers
 - Challenges and overtourism
- Conferences and the business of tourism and how we can be more sustainable
- Global Sustainable Goals of the UN

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