



Helping grow
Saskatchewan's
tech sector.



CX-LED GROWTH & TRENDS

LEARNINGS FROM ANALYZING 4,400 EARLY-STAGE COMPANIES

PRESENTED BY Adam O'Donnell

Strategic Partnerships, North America with Zendesk

Zendesk reviewed 4,400 early-stage companies to see how CX tactics / strategies at high-growth companies were different from slower growth startups. The data shows that while there is no one-size-fits-all approach, startup success stories have one thing in common: the ability to provide more holistic support to customers from the beginning.

Founders and CX leaders will walk away with tactical steps to implement into their CX immediately.

JOIN US IN PERSON

Wednesday, October 13

11:30 am

Candle Span Room

the Atrium | 111 Research Drive

Lunch and refreshments will be provided

OR JOIN US ONLINE

Wednesday, October 13

11:30 am

Meeting link to be provided

REGISTER

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If you choose to attend this event in person, you will be required to provide proof of vaccination or a negative COVID-19 test result (dated within 72 hours of the event).