



Helping grow
Saskatchewan's
tech sector.



BRANDING: TRENDY OR TIMELESS

PRESENTED BY DJ Wheeler
Co-Founder at Zap Creative

There are those who ignore trends and those who are the first in line. But when should you follow them? And which ones really matter?

In this session, we'll talk about identifying the trends worth engaging with and how they can help build your brand.

JOIN US ON TUESDAY, DECEMBER 14 @ 12:00 NOON ...

**IN PERSON
IN SASKATOON ***

Candle Span Room

the Atrium | 111 Research Drive

**IN PERSON
IN REGINA ***

Boardroom B

the Terrace | 10 Research Drive

LIVESTREAM

ONLINE

Meeting link to be provided

* LUNCH AND REFRESHMENTS WILL BE PROVIDED

REGISTER

[INNOVATIONPLACE.COM/EVENTS](https://www.innovationplace.com/events)



If you choose to attend this event in person, you will be required to provide proof of vaccination or a negative COVID-19 test result (dated within 72 hours of the event).